

W N D K

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Form BC 126

June 1954

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

Official No. 2130

Date first licensed January 10, 1968

W N B K (EFF. 7-1-81)

Call letters XW L I H-FM

Station location New London, Wisconsin

WILLIAM HAIG BROADCASTING CORPORATION ALH 3-27-81 EFF: 4-1-81

X THE ARGUS CORPORATION (ALH gr 4/25/77 EFF: 6/13/77)

Name of licensee xxNEW LONDON ENTERPRISES, INC.

Transmitter location 1.2 mi. SE of New London on Hwy. 45, New London, Wisconsin (PH-11-1-66)

Main studio location Same as studio BLH 1-10-68  
X 202 N. Water Street, New London, Wisconsin (PH-11-1-66)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BPH-5289 HAAT: 260' (h) 255' (v)	11-1-66	93.5mc. ch# 228	ERP: 3kw (h&v) U TPO: 2.3kw		1-1-67 7-1-67
	CP for a new Class A FM broadcast station with RC.				
BPH-5289 (1)	12-28-66	Mod. of	CP(BPH-5289) to assign call letters W L I H-FM.		
BMPH-9479 (2)	7-11-67	Mod. of	CP(BPH-5289) for extension of completion date to 1-1-68		
BLH-3831 HAAT: 260' (h) 255' (v)	1-10-68	93.5mcs ch#228	ERP: 3kw (h&v) Uni. TPO: 2.3 kw		1-10- 12-1-70
		Lic. to cover CP(BPH-5289 as mod)			
BRH-2130	11-25-70	RENEWAL OF LICENSE			12-1-73
EBSA	5-23-72				
BRH-2130(S)	11-28-73	RENEWAL			12-1-76
COMTEL	9-29-75	Trans. GATES FMS-3G mod. with WILKINSON FME-10 Exciter now installed			
BRH-2130(L)	3-21-77	Renewal of License			12-1-79
BALH-2371	4/25/77	Vol ALH EFF: 6/13/77			
BALH801008HN	3-27-81	Vol ALH	EFF:	4-1-81	
EBSA	7-1-81	CALL SIGN CHANGE			
BRH-791002JU (S)	10-24-80	Renewal of License			12-1-82



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call Letters **W L I H-FM**  
~~new FM~~Name **NEW LONDON ENTERPRISES, INC.****NEW LONDON, WISCONSIN (PO X Sigurd W. Krostue, 120 1/2 N. Water St., New London, Wisc.**

File No.	Dated	Application for	Action <b>54961</b>	
			Nature	Date
BPH-5289	11-24-65	Construction permit for a new FM broadcast station to be operated on:	GRANTED	11-1-66
Received	11-26-65	Frequency: 93.5mc CH 228		
Filed (order)	2-23-66	ERP: 3kw (H&V)		
		TPO: <del>1.633kw</del> 2.3kw		
		HAAT: <del>300 feet</del> 269 feet 259'		
		Type trans: Gates-FMS-3G FMA-3A, 2 sections		
		Type ant: Gates-3MA-4A, 4 sections (horiz)		
		Gates-300-4, 4 sections (vert)		
		30CG-3, 3 sections		
SEE CARD #2 for AMEND		Trans loc: <del>1/2 mile E. of Co. trunk on the Givens Rd., Horton, Wisc.</del> Hwy 45, 1.6 miles SE of New London, Wisc.		
		202 North		
		Studio loc: West Water St., New London, Wisc.		
		Remote control loc: Schmallerberg Building, 202 N. Water St., New London, Wisc.		



**CONTACT: Sigurd W. Krostue**

**PHONE: Code 414; 982-3344**

**ADDRESS: 120 1/2 N. Water Street  
New London, Wisconsin**



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call Letters **W L I H-FM**  
~~NEW FM~~Name **NEW LONDON ENTERPRISES, INC.**  
**NEW LONDON, WISCONSIN**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5289 cont'd AMENDMENT R & F	4-1-66 4-4-66	AMENDED to change ant-trans location to Hwy 45, 1.9 miles SE of New London, Wisc., change studio location to 202 N. Water St., New London, Wisc., change type horiz ant (Gates-FMA-3A, 3 sections) and vert ant (Gates-300G-3, 3 sections), change TPO to 2.3kw, and change HAAT to 268-feet.	GRANTED	11-1-66
AMENDMENT R & F	7-22-66 7-25-66	AMENDED to change HAAT to 259' and change antenna system (decrease height).		
BMPH-9479 R & F	6-12-67 6-15-67	Modification of CP(BPH-5289) which authorized a new FM b/c station) for extension of comple- tion date from 7-1-67 to 1-1-68.	GRANTED to	7-11-67 1-1-68
Atty - Leo Resnick				



FORM BC-121 #3  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W L I H-FM

Name NEW LONDON ENTERPRISES, INC.  
New London, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BLH-3831 R & F PTA-10/2/67	9/22/67 9/25/67	Lic. to cover CP (BPH-5289 as mod.) which auth. a new FM b/c station, specify studio loc. same as transmitter (Delete RC) Engr: Robt. A. Jones, LaGrange, Ill. Atty: Leo Resnick	GRANTED	1-10-68
BRH-2130 R & F PN Recd. PRESS	8-27-70 8-31-70 "	RENEWAL OF LICENSE	GRANT GRANTED	11-25-70
SEP 11 1970 BRH-2130 R & F P.N. PRESS	8-31-73 9-5-73 9-5-73 26 SEP 1973	Renewal of License AMENDED 9-28-73 re: employment program	GRANTED	11-28-73



Form ltr. & Sect. VI mailed 9-24-73 (BRH-2130)



#4

Form BC-121

May 1976

12-68

## APPLICATION RECORD - BROADCASTING

Call  
Letters WLIH-FM

THE ARGUS CORPORATION

Name XNEW LONDON ENTERPRISES, INC.NEW LONDON, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2130 R & F PN Recd. PRESS	7-31-76 8-6-76 " AUG 18 1976	RENEWAL OF LICENSE AMENDED 1-5-77 re: engineering, balance sheet, & prog.	Granted	3-21-77
BAIH-2371 R & F FEE PD \$200 #624747 CODE 047 Pub notice filed 11-8-76 NOV 15 1976	9-3-76 10-14-76 #624747	Voluntary assignment of license to THE ARGUS CORPORATION  Atty - Fisher, Wayland etc (C.H. Bell, Jr.) AMENDED 4-11-77 - ext of contract; financial & pro. data (reply to ltr 4-6-77)	GRANTED EFF:	4/25/77 6/13/77
BRH 791002 PRESS AMENDED	UU OCT 25 1979 8-16 & 10-15-79	RENEWAL OF LICENSE  Submitted Page one that was missing. " " "	Granted	10-24-80



## APPLICATION RECORD-BROADCASTING

WNBK

Call Letters XWLIH-FM

WILLIAM HAIG BROADCASTING CORPORATION

Name: X THE ARGUS CORPORATION

Station Location: New London, Wisconsin

File No.	Date	Description	Action and Date
BALH801008HN Form 314 Press PN FILED 1-8-81	NOV 6 1980	Vol AL to-William-Haig*  Atty John Q. Hearne  OVER  *Amended 3-13-81 re: chg. name of assignee to: William Haig Broadcasting Corporation	GRANTED 3-27-81 EFF: 4-1-81



BALH801008HN

AMENDED: 12-17-80 re: Sec. II, Tb. II



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

